

Hodan Center, Inc.

the Centerline

Spring 2010 • Volume VI, Issue 1

Customizing Community Employment

(See page 4)



Mission Statement

It is the mission of Hodan Center, Inc. to provide and promote opportunities for work and personal development so that persons with disabilities can achieve individual life goals.

Upcoming Events

Memorial Day Holiday
(Hodan Center Closed)
Monday, May 31

**Annual Hodan Center
Memorial Service**
2:00 pm Friday, June 11

Fly-in/Drive-in Breakfast
(at Iowa County Airport
just outside Mineral Point)
Sunday, June 20
7:00 a.m. to 12:00 noon

Annual Hodan Center Fun Day
Friday, June 25

Independence Day Holiday
(Hodan Center Closed)
Monday, July 5

**Grand Opening of our new
Innovation Kitchen**
Sunday, July 11
11:00 a.m. to 4:00 p.m.

Board of Directors 2010

Margaret Galle • Chair
Bob Regan • Vice-Chair
Ruth Mitchell • Secretary/Treasurer

Members:

JorJan Borlin • Dodgeville
Judy Fillback • Montfort
Bob Helm • Darlington
Jerry Larson • Platteville
Jeanie Lewis • Dodgeville
John Lind • Dodgeville
Tim McKinley • Dodgeville
Bob Monson • Darlington
Linda Rowley • Mineral Point
Linda Schoenmann • Dodgeville
Mike Tiber • Dodgeville
Brad Wells • Mineral Point

The Centerline is published three
times a year by Hodan Center, Inc.
Editor: John Greenwood

How can I learn more about Hodan Center?

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TTD: (608) 987-3775

Email: hodanctr@mhtc.net
or visit us on the web:

www.hodancenter.org

Ralph Harms and Katie Mumm Elected to Client-Employee Council



On Election Day, last November we held our Client-Employee Council election. Ralph Harms and Katie Mumm were elected from a field of 10 candidates. They will serve a two-year term, and join the winners from last year's election, Chad Colson and Tonya Hirsch.

The Council meets monthly with Tom Schraeder, Executive Director of Hodan Center. They can bring any issues directly to his attention, and help decide how to use the funds raised from our break beverage sales.

They are also responsible for the two children that are sponsored through Children International and help decide when to send extra donations.

We congratulate Ralph and Katie and look forward to their leadership on the Council. ●

Board Member Profile: Linda Schoenmann



Linda Schoenmann has been on our Hodan Center Board of Directors since May, 2007. Linda brings both a professional marketing background and a truly caring heart to our board meetings. Recently retired after over 25 years with Lands' End in various marketing positions, Linda brings a wealth of experience and new ideas to our Center.

Linda was born in San Diego, California but grew up in Lone Rock, Wisconsin. She obtained her college degree from Northern Illinois in Marketing. Before her long service with Lands' End, Linda also provided marketing analysis for Kohler Company and William C. Brown Publisher.

Now living in Dodgeville, Linda was the primary caregiver for six years for her husband, Bob, who had Alzheimer's Disease. She was very active with the Iowa County Alzheimer's Support Group and volunteered many hours to assist programs for Bloomfield Manor's Dove's Wing (memory care unit). Today, most of Linda's time is spent in providing care for her mother who has major health issues. When time allows, Linda loves reading and cooking (including making jams and jellies).

All of the client-employees, families, and Hodan Center staff and board members thank Linda for her dedication to our Center. Her leadership, marketing knowledge, and genuine compassion for others have added greatly to our Center's Board and helped us in our mission of service. ●

Humanitarian of the Year: Dana Womack



Every month at Hodan Center, the client-employee's nominate one male and one female Humanitarian of the Month. Dana Womack was selected in August of 2009. On Martin Luther King Day, 2010, the Hodan Center case managers chose one individual from all the Humanitarians of the Month as the Humanitarian of the Year. This person is someone who shows a level of kindness and understanding beyond expectations. Dana is always willing to help others, is a good friend to all and usually has a smile for you. Dana lives in Dodgeville with her mother. We are all very proud of Dana. ●

Staff Member Profile: Gene Dagle



Gene Dagle has been a Hodan Center staff member since March, 1998. Gene has worked as our Assistant Director of Transportation and, since 2006, is our Center's Director of Transportation. Gene's tremendous knowledge of vehicle maintenance, his managerial skill, and his natural rapport with the special people he transports each day make him a truly valuable staff member.

Gene was born in Des Moines but moved to What Cheer, Iowa when he was five years old. Over the years, Gene has worked as a mechanic at the former McKnett Chevrolet and Buick in Warren, Illinois, in maintenance at the Iroquis Foundry in Browntown, Wisconsin, in maintenance at the New Glarus Home, and as a self-employed tree surgeon. Gene and his wife, Judy, have been married for over 50 years and now reside in Darlington. They are the proud parents of six children, thirteen grandchildren, and eight great-grandchildren. Gene enjoys fishing, NASCAR, and sports (an unrepentant Minnesota Viking fan who gets grief from the many Packer fans he transports).

Hodan Center thanks Gene for his 12 years of dedication to helping lead our Transportation program. We value his kindness, great sense of humor, knowledge, and commitment to making our transportation service second to none. Gene is loved, respected, and truly appreciated by all of us at Hodan Center. ●

Recent Donations For Waiting List Help in 2010

Mineral Point Community Chest \$2,500.00

Darlington Area Community Fund \$2,000.00

(a component of the Community Foundation of Southern Wisconsin)

United Fund of Iowa County, Inc. \$2,000.00

Staff Changes

Best wishes and appreciation are extended to the following staff members who have recently left Hodan Center:

Mary Lou Doney retired on November 30, 2009 after 23-1/2 years as a Bus Driver.

Jennifer King resigned as a Bargain Nook IV Clerk on January 3, 2010.

Amanda White's last day as a Bargain Nook IV Clerk was April 3, 2010.

Welcome to the following new staff members who have recently joined our Center:

Brandi Halverson began as our Bargain Nook IV Clerk on January 4, 2010.

Ryan O'Connell was hired as a Bargain Nook VI Processing Clerk on April 9, 2010.

Congratulations to the following staff members on their recent promotions/transfers at Hodan Center:

Jerry Wonders was promoted from part time to full time Bus Driver for our Center on December 1, 2010.

Cathie Robinson was promoted from a Limited Term Employee (LTE) position to a regular full time position as Food Production Manager on January 4, 2010.

Employment continued from page 4...

It has been an exciting and busy 12 months since we kicked off our Community Employment Initiative. Although the task of finding employment for people (especially during a tough economy) is not easy, we have had successes. We attribute this success to our Hodan Center Work Services staff who have used their own contacts in the communities and the local businesses and teamed up to make employment dreams and goals a reality.

If you are aware of any employer that could benefit from our Community Customized Employment program, please have them contact Tom Schmit, Director of Work Services. ●

Customizing Community Employment

For the past year Hodan Center has been involved in an effort to re-focus our Work Services department to increase our emphasis on integrated community employment. In 2010 Hodan Center has received a grant for the second year to continue the Community Employment Initiative. In 2009 considerable time was spent in employee training and rebalancing of resources. The rebalancing involved transitioning our internal work floor staff into Community Employment experts in the areas of job development and coaching. The transition has gone better than ever expected. Almost the entire staff has received some level of training on all aspects of job developing and coaching. The training emphasized customizing jobs to best fit the employer's needs and building on the strengths of the individual seeking employment.



So what is Community Employment? Community Employment is also often referred to as Integrated Employment for individuals with disabilities. Whether we refer to it as Community or Integrated Employment, the key is matching local employers to the abilities and strengths of those we are working with to obtain jobs. Building relationships with our local businesses and customizing jobs is critical to help individuals meet their employment goals.

Customizing jobs is not a new concept. In its simplest terms Customized Employment is individualizing the employment relationship between a job seeker and employer to meet the needs of both. We learned early on in our Community Employment Initiative that it must be a "one individual at a time" approach to ensure success. During the process we have also come to realize that most jobs for the general public are customized to some extent. Most positions have some sort of documented job description or list of tasks that need to be completed, but how many of those job descriptions are followed 100% of the time? We all have parts of our jobs that we prefer doing over others and probably even do them better.

The process for customizing jobs has basically four steps:

- First is "Discovery:" getting to know the individual as a person and how he/she might be as an employee of a business. The Discovery process is done through interviews with family, friends and, of course, the individual seeking employment. We also spend time with the individual in typical daily routines, such as shopping, going out to eat, talking about hobbies, interests and past jobs.
- Second is "job matching and analysis." After the Discovery process we get to know the individual we are serving and his/her preferred type of work that would increase the chance of retaining a job. Next we begin looking for potential employers where there is a match between the individual's interests and the skills required to do a job.
- Third, once a potential employer is interested we then work out the details to hopefully make a match. This includes days of the week, hours, and tasks to be performed.
- Finally, there is ongoing support and customization. When the job placement has been finalized the Hodan Center staff will be on-site with the individual to provide initial and on-going support for any changes that may need to be made to the job requirements.

The key to making Customized Employment a reality is of course the local business community. The benefits to businesses are significant:

- On the Job Training program is a joint program with the state Division of Vocational Rehabilitation which can cover 50% of the salary and fringe benefits for up to 90 days.
- No costs to the employer for job placement.
- Access to reliable employees.
- On-site training and support of new employees
- Well screened job applicants
- Flexible workforce (part time workers)

Another key partner in the success we have experienced and what we hope to experience going forward is the state Division of Vocational Rehabilitation (DVR). The Customized Employment process follows an evaluation that is either conducted or funded by DVR. DVR also funds the On the Job Training initiative.

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Wisconsin Innovation Kitchen Update

Sunday, July 11, 2010. That is the date when our exciting new food processing kitchen, the Wisconsin Innovation Kitchen, will be formally introduced with a grand opening. We plan walk through tours from 11:00 a.m. to 4:00 p.m. with a break for a short official ribbon cutting ceremony at 3:00 p.m. This date has been arranged to coincide with the Iowa County Farmer Appreciation Day celebration. As our kitchen becomes a reality, we see local fruit and vegetable growers having a great food processing facility available to them. With the increasing public awareness of the value of locally grown and processed foods, the Wisconsin Innovation Kitchen is arriving at just the right time.

Since our groundbreaking for our new facility was held last August, construction has been in high gear. Although some delay was experienced in the reconstruction of the old section of the building (the former Dairy Queen/Miners Point restaurant building) due to roof problems that have now been corrected, the building is now on pace to begin moving in our new kitchen equipment in May. We plan to have some limited food production (of our Papa Pat's Farmhouse Recipes products) in June with full production beginning after our grand opening in July.



Our Equipment Fund Drive has netted over \$90,000 already with another \$50,000+ likely in the next few months. We have been able to order all of the kitchen equipment needed to start up and, as mentioned, will be installing this equipment in May. A special thanks goes out to the over 300 donors to our Equipment Fund Drive. We will be recognizing each donor on a designated plaque listing at the Wisconsin Innovation Kitchen.

When formally opened, the Wisconsin Innovation Kitchen will house all of Hodan Center's Papa Pat's Farmhouse Recipes food processing operations for canning of our jams, jellies, sauces, and pickles, and dry packaging of our soup mixes, cookie and muffin mixes, and dip mixes. Up to 30 adults with disabilities will have part time jobs in these operations. We will also have our own Farmhouse Catering operations centered in this new 10,000 square foot building.

Wisconsin Innovation Kitchen will open its kitchen for rent by other "food entrepreneurs" in the community to process their own foods. Or an attractive alternative will be to hire the Hodan Center food service staff and available 30+ client-employees to take a recipe and produce the desired product that will be ready for store shelves, complete with a label. There will also be a large retail area in the new building that can showcase and sell all products made in the Wisconsin Innovation Kitchen. Last but not least, there will be a meeting room in the new building where food related classes can be held. Arrangements are also being discussed for a renowned chef to teach food classes in preparing local foods. There are just so many ways that this new kitchen will benefit Hodan Center and our communities and it all begins with our grand opening.

Spring 2010 Hodan Center Email Directory

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Annette Pierce, Director of Food Services • apierce@hodancenter.org
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Dave McKinley, Adult Basic Education Instructor • dmckinley@hodancenter.org
Enrichment Activities Department • activities@hodancenter.org

SEE YOU ON JULY 11! ●

Times are tough... Nevertheless,
**Bargain Nooks Still
have Great “Stuff”!**

With six locations in southwest Wisconsin, it's convenient to shop at the Bargain Nook stores & save time and money!

Value: The worth, importance, or usefulness of something to somebody.

At the Bargain Nook stores we are all about **value**. We **value** our relationships with our customers and communities we do business with and in. We offer high quality used and new items by recycling wares which are of great **value** to another individual. With the revenues generated from our sales we can support programs and work to add **value** and meaning to lives of people with disabilities in southwestern Wisconsin.

Stop in to any of our six Bargain Nook stores today... *it'll be worth it.*



**the
Bargain Nooks**
Thrift & Resale Stores

Quality New and Used Apparel
Recycled Treasures



***NOW six locations in
Southwestern Wisconsin!***

242 High Street • Mineral Point
242 Main Street • Darlington
167 S. Lexington • Spring Green
120 W. Main Street • Platteville
521 – 1st Street • New Glarus
126 E. Main Street • Mount Horeb

- **Save Weekly 25–50% Off Selected Color Tag Items**
- **Senior Discount on Tuesdays**
- **50% Off on Your Birthday**
- **Double-Punch on Customer Bonus Cards on Wednesdays**

New Store Hours: Mon. thru Sat. 10:00 – 5:00 • Sun. Noon – 4:00

We accept donations of gently used apparel, household items (no electronics please) and books. We ask that the merchandise you bring to us be “gently used” or new in order to keep our stores stocked with quality merchandise. Your donations are tax deductible. Hodan Center, Inc. owns & operates the Bargain Nook stores and is a 501(c)(3) organization.

Papa Pat's
**Farmhouse
Recipes**

*Uniquely Ours, Proudly
Made by People with Disabilities*

Old fashioned canned items look
and taste like they just came
out of Grandma's kitchen.

**Featuring: Relishes & Pickles
Jams & Butters • Soup &
Sauces • Pancake Mixes
Cookie & Bar Mixes**

A full line of all our canned items are
available at Wisconsin Innovation Kitchen
all Bargain Nook Stores and Hodan Center.

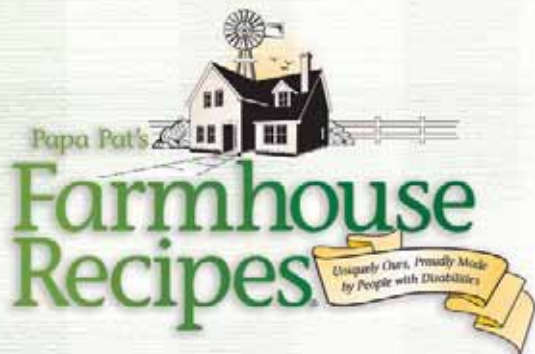
Now available for fund raising.

**Contact us at:
(608) 987.3558**

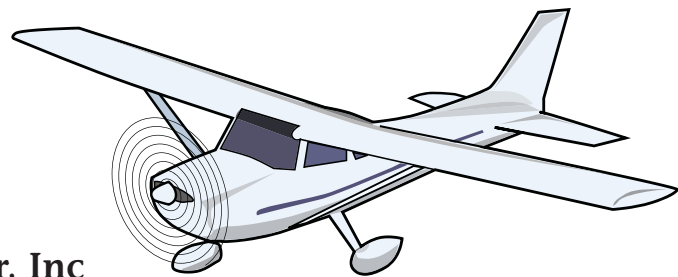


**We can also custom make
any basket with your choice
of products.**

Baskets and decorations may vary.



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Hodan Center, Inc

**Annual Father's Day
Fly-In/Drive-In
Breakfast**

Sunday, June 20, 2010

7:00 a.m. until 12:00 noon

At the Maintenance Hangar at the Iowa County Airport
(west of Mineral Point on Hwy 39)

Ticket Price: \$7.00 at door OR \$6.00 in advance

*(Tickets can be purchased at Hodan Center, Bargain Nooks, Berget Jewelers,
Mitchell Hardware or from staff and client-employees of the Hodan Center.)*

Menu: Hash brown casserole, breakfast meats, scrambled eggs,
pancakes, applesauce, assorted rolls and desserts

Beverages: Milk, coffee, assorted juices

Games: Duck Pond • Ring Toss • Other Games

Raffle: Tickets: \$2.00 each or 3 for \$5.00
(All prizes for raffle have been donated.)

1st Prize

MyFi Portable Satellite Radio valued at \$350.00.

2nd Prize

7 Course Dinner for 12 people served with china plates by
Food Services staff at Hodan Center. Valued at \$250.00.

3rd – 5th Prizes

Baskets valued at \$40.00 each.

6th – 8th Prizes

Farmhouse Recipe Gift Certificates valued at \$20.00 each.

9th – 11th Prizes

Cedar Birdhouses valued at \$12.00 each.

12th – 17th Prizes

Bargain Nook Gift Certificates valued at \$10.00 each.

**Winners will be drawn at 12:00 noon
at the Fly-In/Drive-In Breakfast.**

Hodan Center, Inc.



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P.O. Box 212
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Mineral Point, WI 53565

The Centerline is published three times a year by Hodan Center, Inc. Available in alternative formats by request. Call 608.987.3336.

Inside: Wisconsin Innovation Kitchen Update



Non-Profit
Organization
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Madison, WI

Make a memory... **HODAN CENTER BRICK FUND**

A personalized engraved brick, set in the Hodan Center Nature Area, is a unique way to remember a loved one, honor a dear friend, or celebrate life's great moments.

In recognition of your gift of \$100 to the Hodan Center Brick Fund, an individualized message will be engraved on one of these special bricks for placement in our Nature Area.

To order an engraved Hodan Center Brick, fill out the form at right and return it with your check to Hodan Center, P.O. Box 212, Mineral Point, WI 53565

Hodan Center Bricks are professionally engraved. Engraved bricks are ordered in groups and placement in the Nature Area requires rebuilding a section of walkway. For these reasons, please allow twelve weeks for the actual placement of your brick. ●

Hodan Center Brick Order Form

Here is my donation of \$_____ to order _____ engraved bricks.

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Message to read as follows:

Due to the constraints of engraving, messages are limited to 3 lines of 12 characters each.

Spaces, commas, and periods are counted as a character.

Hodan Center, Inc. is proud to send notice of your brick order to anyone you would like informed of your gift.

Please send notice of this brick to:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Notes: _____

For office use only: received: _____ ordered _____ set _____